

SUCH SUPPORT COULD INCLUDE...

AT NATIONAL LEVEL

- Creating national crisis management funds;
- Supporting worst hit businesses;
- Dedicated support strategies for the film & cinema sector;
- Safeguarding livelihoods and jobs;
- Suspending loan repayments;
- Introducing guarantees with low/no interest;
- Suspending tax payments;
- Suspending rent payments & other fixed costs;
- Supporting the sector in reopening.

AT EU LEVEL

- Implementing EU crisis measures for the cultural and audiovisual sector;
- Approving national level compensation schemes;
- Accelerating payments for Creative Europe MEDIA beneficiaries;
- Proposing an ambitious budget for the future Creative Europe Programme 2021-27;
- Ensuring that cultural and creative sectors are included as priority sectors in the EU's planned Recovery Fund;
- Boosting the EU's loan guarantee facility for the CCS under the future InvestEU programme, with increased budget, guarantees and flexibility;
- Securing a strong budget for Horizon Europe's new "culture, creativity and inclusive society" cluster;
- Ensuring that EU funds, notably structural funds, reach the cultural and creative sectors swiftly and effectively.

In March 2020, the overwhelming majority of cinemas in Europe closed as part of measures to limit the spread of the Coronavirus outbreak.

Without swift, effective and lasting support for cinema industry, the outlook for everyone from big chains to smaller exhibitors, would be extremely bleak.

Strong and accessible support measures will be key in enabling us to welcome audiences back, so they can once again enjoy the unparalleled social and cultural experience of watching films together on the Big Screen.

FROM THE SECTOR ITSELF

- Industry collaboration to support the sector;
- Fast-tracking support funds payments;
- Creating industry-specific FAQs on support mechanisms;
- Suspending film fund payments – when applicable;
- Deferring payments to collecting rights societies during closure;
- Industry collaboration on audience engagement and local support initiatives;
- Industry collaboration on reopening campaign.



UNION INTERNATIONALE DES CINÉMAS
INTERNATIONAL UNION OF CINEMAS

unic-cinemas.org

#SUPPORTCINEMAS

The International Union of Cinemas (UNIC) is the European trade body representing national cinema associations and key operators across 38 territories.