

FOR IMMEDIATE PUBLICATION

PATHE CINEMAS TO RECEIVE “INTERNATIONAL EXHIBITOR OF THE YEAR” AWARD AT CINEEUROPE 2025

ENGLEWOOD CLIFFS, NJ, 10 APRIL 2025 – Pathé Cinémas have been named as the 2025 recipient of the “International Exhibitor of the Year” award at CineEurope. The award will be presented as part of the CineEurope Opening Ceremony on Monday, 16 June at the Centre Convencions Internacional Barcelona (CCIB) in Barcelona, Spain. Accepting on behalf of Pathé will be President Jérôme Seydoux.

“CineEurope is honored to present the 2025 Exhibitor of the Year Award to Pathé Cinema,” said Andrew Sunshine, President of The Film Expo Group.

“Pathé, led by President Jérôme Seydoux, continue to be an innovator and leader industry throughout the EU region building a culture of modernization for cinemas and changing the movie-going experience for its customers,” continued Andrew Sunshine.

Pathé has consistently been at the forefront of enhancing the moviegoing experience, embracing-edge technologies and creating premium immersive experiences. They have proven to be an industry innovator, and we congratulate all on this well-deserved honor.

Welcoming today’s announcement, UNIC CEO Laura Houlgatte added:

“We are thrilled to celebrate Pathé Cinémas – the fourth biggest European cinema exhibitor by screen counts – as the 2025 International Exhibitor of the Year at CineEurope. As a leader in the sector – both in France and in Europe – Pathé successfully and continuously combines innovation with operational excellence, offering audiences an ever-more immersive and high-quality cinema experience. From a personal standpoint, I also discovered the joy of cinema-going in one of their sites as a child, so I’m particularly looking forward to honoring them in Barcelona.”

“It’s a pleasure to receive this award on behalf of all the Pathé teams. It rewards our commitment to offering a cinema experience that is ever richer, more innovative, and more welcoming. At Pathé, we deeply believe in the future of cinema — in its power to bring people together and move them. We continue to invest in creating modern, comfortable venues that live up to the emotions our audiences come to experience. Thank you to CineEurope for this great recognition, and to all our partners for their trust” said Jérôme Seydoux.

Pathé is a cinema exhibition leader in France, The Netherlands and Switzerland. It also operates in Belgium, Tunisia, Morocco, Senegal and Ivory Coast. Pathé manages 129 movies theatres totaling

1318 screens. Pathé's strategy for upgrading and modernising its cinemas is based on an active policy of building, renovating and reconstructing cinemas, constant innovation with the latest technologies, new and adapted services and an optimized viewer experience, both in the cinema and online. Pathé is one of the biggest film producers in Europe and a major player in film distribution.

The Pathé Palace opened its doors in July 2024 on a historic site in the centre of Paris, the Opéra de Paris. An exceptional building from the 19th century, it has been transformed and restructured by an exceptional architect, Renzo Piano (Pritzker 1998). The uniqueness of its original programming allows Pathé to project itself and to be a pioneer in the future of cinema. The diversity of the offer (BtoB/theatres/headquarters) and the high level of cinematographic technology make it a key venue on the European scene in terms of the most modern theatre.

About CineEurope

CineEurope 2025 will take place on 16-19 June at the Centre Convencions Internacional Barcelona (CCIB) in Barcelona, Spain. CineEurope is the longest-running and most successful European convention and trade show for major, regional, and independent cinema professionals. CineEurope will feature exclusive screenings and product presentations of upcoming films, sponsored networking events, timely and informative seminars, and the CineEurope Trade Show. CineEurope is the Official Convention of the Union Internationale des Cinémas/International Union of Cinemas (UNIC).

About UNIC

The Union Internationale des Cinémas/International Union of Cinemas (UNIC) represents the interests of cinema trade associations and cinema operators covering 39 countries in Europe and in neighbouring regions.

About Film Expo Group

The Film Expo Group is the premier organizer of events in the motion picture industry. The Film Expo Group produces CineEurope, held in Barcelona; ShowEast, held in Miami; and CineAsia, held in Bangkok.

For more information on CineEurope, visit <https://filmexpos.com/cineeurope/>

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